R&D Outsourcing

TOP10 of the most influential modern industrial designers in the world

Industrial designer	A country	Companies-customers8	Examples of design projects
Marcel Wanders (Marcel Wanders)	5		The world famous Macrame chair for
	Netherlands	Cappellini, Bisazza, B & B Italia, Flos, Moroso, Poliform and others.	Cappellini (Italy)
			The interior design of the hotel Lute Suites in Amsterdam (Netherlands).Each room contains items created by the designer. Furniture, showrooms, exhibition stands
Antonio Citterio		B & B Italia, Maxalto, Flexform,	and expositions for B & B Italia (Italy)
(Antonio Citterio)	Italy	Flos, Guzzini, Kartell, etc.	Mobil storage systems for Kartell (Italy)
Fabio Novembre (Fabio Novembre)	Italy	Casamani, Cappelini, football club Milan, Vondom, Blumarine, etc.	Modular sofa AND in the form of a spiral twisted tape for Cappellini (Italy) Design boutiques Blumarine (Italy) in Hong Kong and London
Mark Newson		Snecma, Dom Perignon,	Prototype Kelvin 40 private jet for Fondation Cartier
(Marc Newson)	Australia	Moroso, KDDI, Tefal,	(France) and aircraft concept for EADS Astrium
		Boucheron, Qantas Airways, etc.	(France)
Carlo Colombo (Carlo Colombo	Italy)	Flou, Giorgetti, Riva 1920, Antoniolupi, Arflex, Zanotta, etc.	Atmos 561 watch for Jaeger-LeCoultre (Switzerland) Collection of wool carpets Carlo Colombo for Michael Amini (USA) The project of the hotel and office center in Abu Dhabi (UAE)
Roman and Erwan			Algues modular accessory in the form of algae for architecture and interior design for Vitra (Switzerland)
Burulki	France	Vitra, Cappellini, Kvadrat, Kartell Alessi, Issey Miyake, Magis, etc.	Interior design shop Issey Miyake
(Roman & Erwan Bouroullec)			Paris for the presentation of the collection A-Poc
Ron Arad		Bonaldo, Inflate, Cassina, Noto, Glaskoch, Martell, Valli & Valli, etc.	Bottle for perfumery for KENZO (Japan)
(Ron Arad)	Israel		Design of a complex opera theater in Tel Aviv (Israel)
Patricia Urquiola (Patricia Urquiola)	Spain / Italy	Agape, MDF, Molteni, Marks and Spencer, Sand, etc.	Pavo armchairs made of rattan and painted steel for Driade (Italy) Interior design of the Das Stue Hotel in Berlin (Germany) - a joint project with the

studio LVG Arquitectura

Karim Rashid
Prada, Nambé, Acme
Studio, Method, Umbra, Target,
Alivar, Foscarini, Artemide and others.

Clicquot chair for a reputable manufacturer

Champagne Clicquot (France)

Champagne Clicquot (France)

Design restaurant Silk Road in Las Vegas (USA) area of 8.7 thousand

Jasper Cappellini, Alessi, Rowenta, Schneider Brakel GmbH

Morrison Great BritainCanon, Sony, Samsung, Vitra, Tramcars for Hannover (UK)

(Jasper etc.

Morrison)

Thus, it can be said that industrial design is a complex activity and includes elements of art, design, technology and marketing.

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