

# R&D Outsourcing

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## Road map

The state support program currently being implemented (Plan of measures in the field of Engineering and Industrial Design - "Road Map") focuses on the development of promising integration direction - industrial design and engineering. However worth note that the focus is still more on engineering, and not on industrial design. It is too early to speak about the effectiveness of the measures taken. Thus, we can conclude that in the near future we expect rapid growth Russian market of industrial design services is not worth it. But the active development of creative areas (including artistic and technological aspects), as well as building the volume of the domestic market (up to 193 million rubles in 2018, according to expert estimates) is quite possible. Moreover, in the long term, the industry of industrial design can become one of the driving forces forces of the Russian innovation economy.

Link to article: [Road map](#)