

# R&D Outsourcing

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## Estimation of potential volumes of country markets for industrial design services, 2012-2014

Due to the fact that this market is new and only being formed, a unified assessment practice has not yet been developed and experts use different approaches, so the calculated indicators may vary significantly. Thus, the British market, which is one of the most developed in the world, is estimated by experts in the range from 30 to 100 billion pounds sterling. The situation is also complicated by the very essence of industrial design and its integration with other areas (interior design, interface design, etc.), the opacity of the new sector and the heterogeneous composition of players

> \$ 500 million	\$ 100-500 million	\$ 50-100 million	10-50 million dollars.	<10 million dollars
USA	Canada	South Africa	Colombia	Bolivia
Japan	Australia	Turkey	Ecuador	Paraguay
China	New Zealand	Singapore	Peru	Honduras
	Germany	Malaysia	Chile	Panama
	Netherlands	Egypt	Venezuela	Guatemala
	Great Britain	Pakistan	Ukraine	Cuba
	France	Argentina	Belorussia	Nicaragua
	Italy	Thailand	Poland	Guiana
	Brazil	Indonesia	Bulgaria	Mongolia
	Spain	Saudi Arabia	Slovakia	Nepal
	India	Greece	Hungary	Myanmar
	Finland	Mexico	Lithuania	Mauritania
	Sweden	Norway	Romania	Senegal
	RF			

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